

	I. CLASS FALL SEMESTER								
COURSE	COURSE NAME	т	Α	C	ECTS				
CODE	COURSE NAME	1	А		ECIS				
OD 107	CAREER PLANNING	1	0	1	2				
OD 111	ATATURK PRINCIPLES AND HISTORY OF TURKISH	2	0	2	2				
OD III	REVOLUTION I	2	U	2	Z				
OD 113	TURKISH I	2	0	2	2				
OD 117	ADVANCED ENGLISH I	3	0	3	4				
YB 101	ALGORITHMS AND PROGRAMMING I	2	1	2.5	5				
YB 103	BUSINESS MATHEMATICS I	3	0	3	5				
YB 105	INTRODUCTION TO MICROECONOMICS	3	0	3	4				
YB 107	INTRODUCTION TO MANAGEMENT INFORMATION SYSTEMS	2	0	2	2				
YB 109	INTRODUCTION TO BUSINESS	3	0	3	4				
	TOTAL	21	1	21.5	30				

	I. CLASS SPRING SEMESTER								
COURSE CODE	COURSE NAME	Т	A	C	ECTS				
OD 112	ATATURK PRINCIPLES AND HISTORY OF TURKISH REVOLUTION II	2	0	2	2				
OD 114	TURKISH II	2	0	2	2				
OD 118	ADVANCED ENGLISH II	3	0	3	4				
YB 102	ALGORITHMS AND PROGRAMMING II	2	1	2.5	5				
YB 104	BUSINESS MATHEMATICS II	3	0	3	5				
YB 106	INTRODUCTION TO MACROECONOMICS	3	0	3	4				
YB 108	GENERAL ACCOUNTING	3	0	3	4				
YB 110	INFORMATION TECHNOLOGY AND ETHICS	3	0	3	4				
	TOTAL	21	1	21.5	30				

	II. CLASS FALL SEMESTER									
COURSE CODE	COURSE NAME	T	A	C	ECTS					
YB 201	INTRODUCTION TO DATABASE	2	1	2.5	5					
YB 203	BUSINESS DATA COMMUNICATIONS	2	1	2.5	5					
YB 205	MANAGEMENT AND ORGANIZATION	3	0	3	4					
YB 207	OPERATING SYSTEMS AND COMPUTER HARDWARE	3	0	3	4					
YB 209	STATISTICS I	3	0	3	5					
YB 211	BUSINESS FINANCE	3	0	3	5					
YB 213	ACADEMIC WRITING AND RESEARCH I	2	0	2	2					
	TOTAL	18	2	19	30					

	II. CLASS SPRING SEMESTER								
COURSE CODE	COURSE NAME	Т	A	C	ECTS				
YB 202	DATABASE MANAGEMENT SYSTEMS	2	1	2.5	5				
YB 204	OBJECT ORIENTED PROGRAMMING	2	1	2.5	5				
YB 206	ORGANIZATIONAL BEHAVIOUR	3	0	3	4				
YB 208	MANAGERIAL COMMUNICATION	3	0	3	4				
YB 210	STATISTICS II	3	0	3	5				
YB 212	MANAGERIAL ACCOUNTING	3	0	3	5				
YB 214	ACADEMIC WRITING AND RESEARCH II	2	0	2	2				
	TOTAL	18	2	19	30				



III. CLASS FALL SEMESTER								
COURS E CODE	COURSE NAME	Т	A	C	ECTS			
YB 301	WEB BASED PROGRAMMING AND DESIGN	3	0	3	5			
YB 303	SYSTEM ANALYSIS AND DESIGN	3	0	3	5			
YB 305	OPERATIONAL RESEARCH	3	0	3	5			
YB 307	PRINCIPLES OF MARKETING	3	0	3	4			
	GENERAL ELECTIVE I	2	0	2	3			
	PROFESSIONAL ELECTIVE I	2	0	2	4			
	PROFESSIONAL ELECTIVE II	2	0	2	4			
·	TOTAL	18	0	18	30			

III. CLASS SPRING SEMESTER								
COURS	COURSE NAME	Т	A	C	ECTS			
E CODE		_						
YB 302	CUSTOMER RELATIONSHIP MANAGEMENT	3	0	3	5			
YB 304	ENTERPRISE INFORMATION SYSTEMS	3	0	3	5			
YB 306	BUSINESS PROCESS MANAGEMENT	3	0	3	5			
YB 308	TECHNOLOGY AND INNOVATION MANAGEMENT	3	0	3	4			
	GENERAL ELECTIVE II	2	0	2	3			
	PROFESSIONAL ELECTIVE III	2	0	2	4			
	PROFESSIONAL ELECTIVE IV	2	0	2	4			
	TOTAL	18	0	18	30			

	IV. CLASS FALL SEMESTER								
COURS E CODE	COURSE NAME	Т	A	C	ECTS				
YB 401	DATA MINING	3	0	3	5				
YB 403	SOFTWARE MANAGEMENT	3	0	3	5				
YB 405	DIGITAL TRANSFORMATION	3	0	3	5				
YB 407	DECISION SUPPORT SYSTEMS	3	0	3	5				
	PROFESSIONAL ELECTIVE V	3	0	3	5				
	PROFESSIONAL ELECTIVE VI	3	0	3	5				
	TOTAL	18	0	18	30				

	IV. CLASS SPRING SEMESTER								
COURS E CODE	COURSE NAME	T	A	C	ECTS				
YB 402	ENTERPRISE RESOURCE PLANNING	3	0	3	5				
YB 404	IT PROJECT MANAGEMENT	3	0	3	5				
YB 406	E-BUSINESS MANAGEMENT	3	0	3	5				
YB 408	GRADUATION PROJECT	3	0	3	5				
	PROFESSIONAL ELECTIVE VII	3	0	3	5				
	PROFESSIONAL ELECTIVE VIII	3	0	3	5				
	TOTAL	18	0	18	30				

	PROFESSIONAL ELECTIVE I								
COURS E CODE	COURSE NAME	Т	A	C	ECTS				
YB 321	INFORMATION ECONOMICS	2	0	2	4				
YB 323	DIGITAL ECONOMICS	2	0	2	4				
YB 325	NETWORK ECONOMICS	2	0	2	4				
YB 327	GAME THEORY	2	0	2	4				



PROFESSIONAL ELECTIVE II							
YB 329 FINANCIAL STATEMENT ANALYSIS	2	0	2	4			
YB 331 INVESTMENT PROJECTS ANALYSIS	2	0	2	4			
YB 333 GOVERNANCE AND E-GOVERNMENT	2	0	2	4			
YB 335 LEADERSHIP IN INFORMATION TECHNOLOGIES	2	0	2	4			
PROFESSIONAL ELECTIVE III							
YB 322 CURRENT ISSUES IN MANAGEMENT INFORMATION SYSTEMS	2	0	2	4			
YB 324 PRODUCTION AND OPERATIONS MANAGEMENT	2	0	2	4			
YB 326 INFORMATION MANAGEMENT	2	0	2	4			
YB 328 E-COMMERCE	2	0	2	4			
PROFESSIONAL ELECTIVE IV							
YB 330 PYTHON PROGRAMMING	2	0	2	4			
YB 332 R PROGRAMMING	2	0	2	4			
YB 334 FORECASTING DATA	2	0	2	4			
YB 336 MOBIL PROGRAMMING	2	0	2	4			
PROFESSIONAL ELECTIVE V							
YB 421 HUMAN RESOURCES MANAGEMENT	3	0	3	5			
YB 423 SOCIAL NETWORKING	3	0	3	5			
YB 425 TOTAL QUALITY MANAGEMENT	3	0	3	5			
YB 427 MODERN MANAGEMENT TECHNIQUES	3	0	3	5			
PROFESSIONAL ELECTIVE VI							
YB 429 VISUAL PROGRAMMING	3	0	3	5			
YB 431 ARTIFICIAL INTELLIGENCE	3	0	3	5			
YB 433 GEOGRAPHIC INFORMATION SYSTEMS	3	0	3	5			
YB 435   INDUSTRY 4.0	3	0	3	5			
PROFESSIONAL ELECTIVE VII			1	T			
YB 422 CYBER SECURITY	3	0	3	5			
YB 424 DATA SCIENCE	3	0	3	5			
YB 426 DEEP LEARNING	3	0	3	5			
YB 428   AGILE SOFTWARE DEVELOPMENT	3	0	3	5			
PROFESSIONAL ELECTIVE VIII							
YB 430 STRATEGIC MANAGEMENT	3	0	3	5			
YB 432 SUPPLY CHAIN MANAGEMENT	3	0	3	5			
YB 434 PORTFOLIO MANAGEMENT	3	0	3	5			
YB 436   RISK MANAGEMENT	3	0	3	5			

<sup>•</sup> For 3. Class Fall Semester, one course will be selected from each course groups of Professional Elective I and Professional Elective II.

<sup>•</sup> For 3. Class Spring Semester, one course will be selected from each course groups of Professional Elective III and Professional Elective IV.

ullet For 4. Class Fall Semester, one course will be selected from each course groups of Professional Elective V and Professional Elective VI.

<sup>•</sup> For 4. Class Spring Semester, one course will be selected from each course groups of Professional Elective VII and Professional Elective VIII.



	GENERAL ELECTIVE I								
COURSE CODE	COURSE NAME	Т	A	C	ECTS				
GS 001	TECHNICAL COMMUNICATION	2	0	2	3				
GS 005	STRESS AND TIME MANAGEMENT	2	0	2	3				
GS 007	OCCUPATIONAL HEALTH AND SAFETY	2	0	2	3				
GS 009	VOLUNTEERING	2	0	2	3				
GS 011	CREATIVE DRAMA AND IMPROVISION	2	0	2	3				
GS 013	AKADEMIC TURKISH	2	0	2	3				
GS 019	HUMAN RIGHTS	2	0	2	3				
GS 041	SIGN LANGUAGE	2	0	2	3				
GS 043	DISASTER AND CRISIS MANAGEMENT	2	0	2	3				

	GENERAL ELECTIVE II								
COURSE CODE	COURSE NAME	T	A	C	ECTS				
GS 002	FINANCIAL LITERACY	2	0	2	3				
GS 004	MEDIA AND COMMUNICATION	2	0	2	3				
GS 006	DICTION AND EFFECTIVE SPEAKING	2	0	2	3				
GS 008	BUSINESS ETHICS	2	0	2	3				
GS 012	FIRST AID	2	0	2	3				
GS 016	PHOTOGRAPHY	2	0	2	3				
GS 018	SUSTAINABILITY	2	0	2	3				
GS 020	PROBLEM SOLVING AND DECISION MAKING	2	0	2	3				
GS 024	TECHNOLOGY ADDICTION	2	0	2	3				

<sup>For 3. Class Fall Semester, one course will be selected from General Elective I course group.
For 3. Class Spring Semester, one course will be selected from General Elective II course group.</sup>